

# A Guide to Preparing Your Artwork for Canvas Wraps

We are quite happy to do most of the work for you but this guide is intended for those who want total creative control of their finished product.

## The Basics

The main thing is that your image should be the same or similar aspect ratio (shape) as the canvas you are ordering. We are not going to be able to print a panoramic (long thin) image on a square wrap without cropping off a lot of your image. If you leave it to us we will try to retain the important aspects of your image.

In the image below, you will see that this cannot be printed on a square wrap without cropping off subjects in the image that may be important. All we ask is that you think about the shape of the canvas you are ordering and if it is the same shape as your image.



## Colour

The main thing is that you calibrate your monitor correctly. Nearly all graphics cards and monitors come with calibration software. We recommend you use this to ensure that your canvas is printed exactly as it appears on screen. We use exact screen to print matching and will not amend your image unless you request us to optimise it. Please make sure your image is RGB. CMYK images will not print accurately as **all** monitors are RGB so it will never look the same. Our preferred file formats for canvas are JPG or TIF.

## Resolution

The higher the resolution of your image, the better the quality of your print. We recommend JPG images of at least one megabyte for smaller canvases, and at least 3 megabytes for larger canvases (A2 and upwards). Your image should also be nice and sharply in focus. Flaws are only accentuated by significant enlargement of your images. If you are scanning a photo, scan it at the highest resolution that your scanner will allow. Make sure your scanner is free from dust and check the image is clean before sending it to us for printing.

## The Wrap

We need one inch all around for wrapping on a slim 18mm (0.75 inch) canvas wrap and two inches all round for a chunky 38mm (1.5 inch) chunky wrap. The most common mistake is that people forget to add this to all sides of the image. E.g. they add one inch to a 12x16 image making it 13x17. What we actually need is the one inch adding to all sides making it 14x18 inches.

If you don't give us this amount, don't worry. We take a small slice from the sides of your image, mirror it and stretch it to give you a wrap that matches perfectly.

For those who want to see exactly what they need for total creative control, please see the following illustrations.

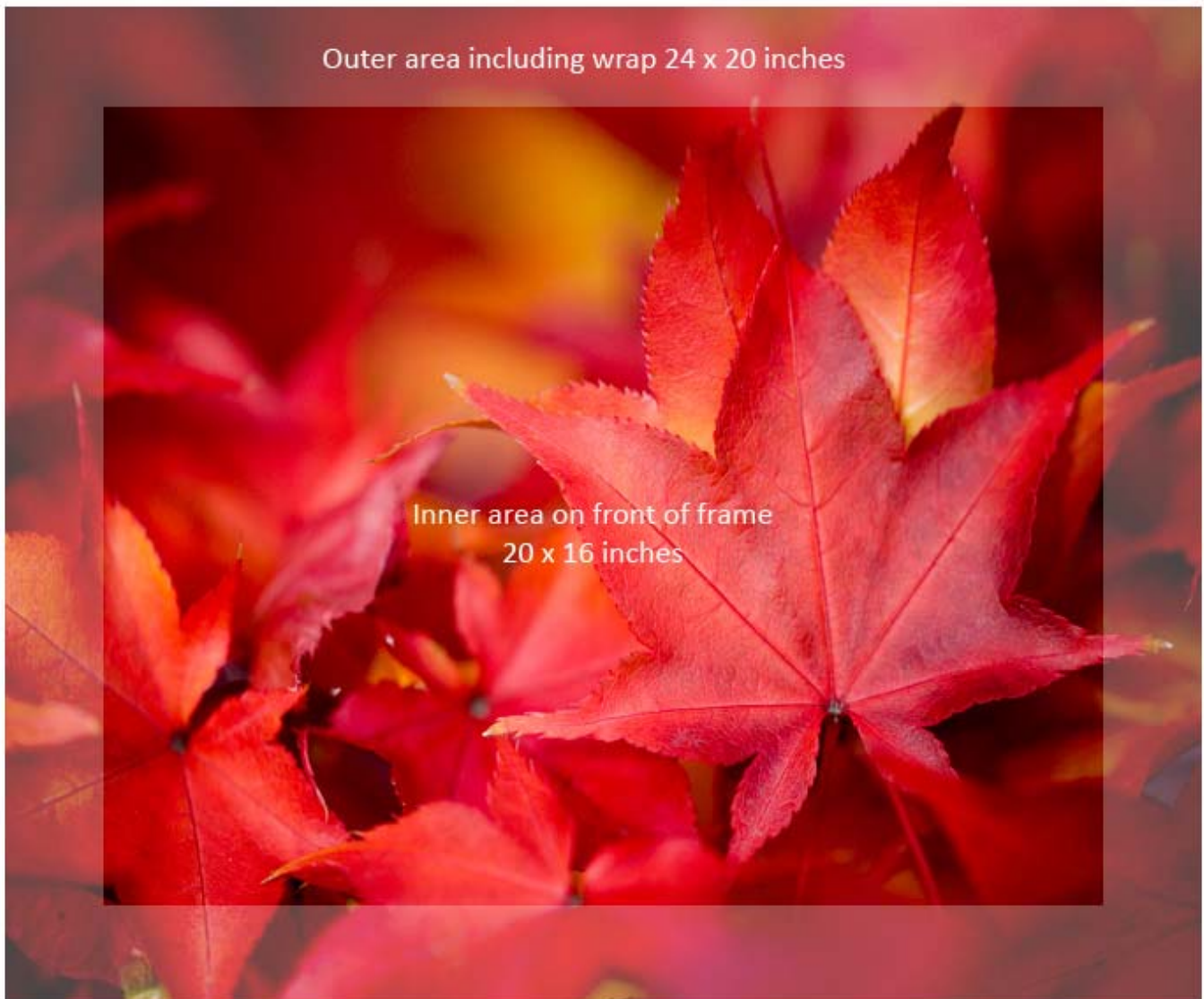
### Example of an A3 (12x16) 18mm Slim Canvas Wrap

Overall size before framing is 14x18 inches, adding one inch to ALL sides adds two inches to the overall dimensions of 12x16 inches. The lighter area will be in the wrap. We don't actually lighten this area or put lines on it, it's just for illustration purposes.



### Example of a 20x16 38mm Chunky Canvas Wrap

Overall size before framing is 24x20 inches, adding two inches to ALL sides adds four inches to the overall dimensions of 20x16 inches. The lighter area will be in the wrap. We don't actually lighten this area or put lines on it, it's just for illustration purposes.



### Summary

- We work very hard to ensure you will receive the perfect canvas. We use the highest quality canvas and inks that are lightfast for up to 100 years.
- Our canvases are matt in finish but can be varnished (although there is no need). We recommend using a water-based varnish if you want to varnish your canvas. Breathing Colour stock the best varnish (laminates) at <http://www.breathingcoloruk.com>
- Our canvases are waterproof so can be hung in moist environments like your kitchen or bathroom. Although we don't recommend scrubbing them!
- Canvases may slacken over time. Our canvases are all supplied with corner wedges for re-tensioning of your canvas. If you turn your canvas over, you will see them at the back in the corners. Just give them a gentle tap and the canvas will tighten again nicely.